



Nick Harman and Charles Mack (CSO) at Limerick Community Day, helping local merchants and the community.

PAYTURA

About a year ago, Nick Harman was talking with one of his oldest friends when she mentioned that her business was paying too much for a point-of-sale system and credit card processing. With over 30 years of experience in financial technologies and software development, Nick decided to create a new POS system to save her money. When he saw the massive savings, he decided that all small businesses should have access to the same savings, so he built Paytura. Paytura is a company that specializes in point-of-sale solutions and electronic payment processing. It is backed by the fourth-largest credit processor in the United States, and uses that infrastructure to ensure reliable and efficient

processing. Its mission is to help small businesses keep more of their hard-earned money in their pockets, instead of enriching a large corporation with more profits.

Paytura helps small businesses by reviewing a merchant's statements, recommending areas of improvement, and providing them with a no-obligation proposal to reduce their costs and fees. Businesses see savings of hundreds or thousands of dollars per year by switching their payment methods, and Paytura provides free equipment to get them started. "One of the challenges we face is actually getting to talk to a small business owner. They are busy, they are running a business, and have to play multiple roles," says Nick Harman, owner of Paytura. "Once we actually talk to them and show them real savings, with real education on how the process works, it's a no-brainer for them. It's more money in their pockets, and that money buys a lot of presents for their family in December." Paytura helps merchants by reducing their overall rates, educating them on how to prevent downgrades, and working with them on PCI compliance. Paytura also releases weekly tips on saving on fees via Facebook and LinkedIn, presented through their mascot — Buddy the Banking Badger.

To provide the best service, Paytura has recruited its leadership team based on their experience in software development, financial technologies, and payment processing. With over 100 years of combined experience, the team frequently discusses ways to innovate and improve their products. They are also working on AI-based innovations that will further save local businesses money on a daily basis. Their products — POSiTURA and ScheduleTURA will provide a business service suite to help merchants manage their operations. These products will release in Q4 2026 and will be offered with free trial memberships. Currently, Paytura is offering web design and e-commerce sites bundled with payment processing at a discounted rate. If you've been thinking about saving some money, give Paytura a call today for a free evaluation of your merchant statements. (855) 4-PAYTURA <https://paytura.ai>



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