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VISITING ANGELS OF POTTSTOWN & FLEETWOOD EARNS 2026 BEST OF HOME CARE® – TOP 100 LEADER IN EXPERIENCE AWARD

Visiting Angels of Pottstown & Fleetwood has earned the distinguished 2026 Best of Home Care® – Top 100 Leader in Experience Award from Activated Insights, a leading workforce and experience platform for post-acute care. This award represents the highest level of recognition from Activated Insights and is presented to only 100 home care organizations across North America that demonstrate exceptional performance across 10 or more quality metrics.

As a Top 100 Leader in Experience award recipient, Visiting Angels is recognized among the very best home care providers participating in the Activated Insights Experience Management program. This achievement reflects the organization's ongoing commitment to delivering consistently positive experiences for both clients and caregivers.

"We're proud to recognize Visiting Angels for earning the Best of Home Care® – Top 100 Leader in Experience Award," said Bud Meadows, Chief Executive Officer of Activated Insights. "This distinction is reserved for a select group of home care organizations that consistently perform at the highest level across multiple quality measures. Because this recognition is based on ongoing feedback from both clients and caregivers, it reflects Visiting Angels' sustained commitment to exceptional care, continuous improvement, and a strong experience for everyone they serve."

To qualify for this recognition, at least ten percent of Visiting Angels' clients and caregivers were interviewed each month by Activated Insights. Over a 12-month period, the organization earned outstanding satisfaction scores across key areas including caregiver training, compassion, communication, scheduling, and client-caregiver compatibility. By using this feedback alongside industry benchmarks from Activated Insights, Visiting Angels continuously set and measured goals to achieve the highest level of experience possible.

"Receiving the Top 100 in Experience Award is truly an honor, but this recognition belongs to our incredible team. Every day, our staff brings compassion, dedication, and heart to the work they do for our clients and their families. Their commitment is what makes our organization special, and I couldn't be more grateful to work alongside such an amazing team. Thank you to our staff for making this recognition possible—and thank you to



our clients and families for trusting us to be part of their lives. This award is a reflection of all of you." Alycia & Doris Wertman, Owners

The Best of Home Care® – Top 100 Leader in Experience Award highlights the nation's top-performing home care organizations and helps families identify providers that have been independently recognized for quality, consistency, and trust.

"At Activated Insights, our mission is to help post-acute care organizations create experiences that exceed expectations for both clients and caregivers," said Bud Meadows, Chief Executive Officer of Activated Insights. "When agencies like Visiting Angels consistently listen to feedback and act on it, it leads to stronger teams and better care. We're proud to recognize their achievements and celebrate this exceptional milestone."

To find out more about Visiting Angel's commitment to experience, please visit www.visitingangels.com/pottstown or call 610-906-1924.

About Visiting Angels of Pottstown & Fleetwood: Visiting Angels is owned by a mother/daughter team, Doris & Alycia Wertman and has been operating in the area for the last 18 years. They are one of the top-rated and most established agencies in the area, striving to provide the best support to our local seniors by helping them age in place with dignity and respect.

About Activated Insights: Activated Insights helps long-term and post-acute care providers strengthen workforce performance, regulatory compliance, and care quality. Through recruitment, compliance-focused education and training, retention, and experience management tools, along with the industry's leading benchmarking and recognition programs, Activated Insights enables providers to reduce risk, improve satisfaction, lower turnover, and achieve operational excellence across senior living, post-acute and home-based care. Learn more at activatedinsights.com.





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