The STOVE SHOP
Fireplace Experts

Zone Heating — How We Learned to Stop Worrying and Love the Fireplace

Fireplaces and stoves heat where you spend the most time. Zone heating is the main reason you are able to save money with a fireplace or stove. Are you paying to heat rooms you aren't using with central heating? Stop pumping expensive hot air into empty bedrooms and hallways. Heat where you live!

You can't have an energy-efficient home while ignoring a massive hole in the wall. If you have an older, open wood-burning fireplace, it is a vacuum for your home's heat. Many homes in Southeastern Pennsylvania have an outdated, inefficient fireplace that pulls warm air right up the chimney.

The Stove Shop Fireplace Experts Mission: Help Our Customers Stay Warm & Save Money



Ted Ryan and his son Bill Ryan.

The Stove Shop helps you turn down your thermostat and heat directly where you spend the most time.

Fifty years ago, much like today, homeowners faced this exact same problem. In 1977, the price of oil was high and the future was uncertain. Wood stoves made by Vermont Castings were one of the best ways to get bone-warming comfort at home through the winter. Ted Ryan got a wood stove to save money on oil and loved heating his living room while saving money in the process.

After getting laid off and needing a new career, Ted turned to wood stoves again. The Stove Shop in Phoenixville, PA was born to help our community turn down the thermostat and heat where they live. Fifty years and three generations later, The Stove Shop still serves Phoenixville, PA and beyond.





(left to right) Brandon Chapa (manager), Patrick Ryan (son), Bill Ryan and Cyndy Ryan (husband and wife).

Why Are Fireplace Inserts Our Most Installed Product?

Our most popular installation, a gas fireplace insert, upgrades your drafty wood-burning fireplace, creates efficiency and directly heats your living room. Beyond stopping drafts and creating direct warmth, a new fireplace insert offers fuel choice. You don't want to be stuck with only one way to stay warm, at the whim of electricity or oil prices! Gain peace of mind and keep your family warm through the winter.

Why Homeowners LOVE Fireplaces and Stoves

No one loves their boiler. You can strap a mini-split to your wall to heat a room, but nobody is going to gather around a piece of plastic to make lasting memories. Fireplaces and stoves are a product loved by the folks who use them. According to the NEHPBA, 81% of customers with a new fireplace or stove say, "I love my new fireplace or stove!"

Wood stoves, pellet inserts, and gas fireplaces create direct heat and change how you gather. A warm hearth acts as the heart of the home. Fire brings your family together throughout winter; creating accidental connections and unplanned memories in front of the flames. A new fireplace or stove is a purchase you will love for decades. We know you will love your new fireplace or stove, that is why we have done this for fifty years."

If you would like to love your home more fully today, check out **The Stove Shop Fireplace Experts at FireplaceExperts.com, call us: 610.935.9334 or visit our showroom at 20 E. Pothouse Road Phoenixville, PA 19460.**