



TRICOUNTY AREA CHAMBER OF COMMERCE

Resources. Relationships. Recognition.

18 W. Lightcap Road, Suite 613, Pottstown, PA 19464 | 610.326.2900 | www.tricountyareachamber.com

Our Mission: Leveraging the power of membership to provide valued membership services and proactive leadership for the tri-county region.

Our Vision: The tri-county area has a strong sense of place – quality of life, economic opportunity, and generations of leaders – to support the region's businesses and communities.

Follow us on:      **#WhyTCACC**
#tcaccbettertogether

WELCOME NEW MEMBER

Congratulations to the business listed below for becoming new TCACC Members!

Pennhurst Holdings LLC

(484) 886-6080

<http://www.pennhurstasylum.com/>
Business Consultants

MEMBER ANNIVERSARIES

Happy anniversary to the following Members for their consecutive years of Chamber membership:

48+ Years

Sawchuk's Garage, Inc.

30 Years

Marion & Black, LLC

10 Years

GreenAllies

TRICOUNTY AREA CHAMBER OF COMMERCE HOSTS RECORD-BREAKING 6TH ANNUAL REACH CONFERENCE

THE AUDACITY THAT BUILDS YOU: A DAY OF CONNECTION, EMPOWERMENT, AND INSPIRATION AT RIVERCREST GOLF CLUB & PRESERVE

Pottstown, PA – September 8, 2026 – The TriCounty Area Chamber of Commerce proudly hosted its 6th Annual REACH Conference on Wednesday, September 2, at RiverCrest Golf Club & Preserve in Phoenixville, Pennsylvania, bringing together a record-breaking 160 attendees for an afternoon focused on connection, leadership, personal growth, and empowerment.

The annual conference, designed to inspire, connect, and empower women across the region, featured a full afternoon of engaging programming, meaningful networking, interactive discussions, awards, and opportunities for attendees to learn and grow alongside fellow professionals.

This year's theme, "The Audacity That Builds You," encouraged attendees to embrace resilience, intentional growth, courage, and the experiences that shape them both personally and professionally.

The REACH Conference is part of REACH Programming under the TCACC Foundation, Inc., a 501(c)(3) charitable organization dedicated to fostering community development and leadership. REACH Programming is designed by an active committee of professional women and focuses on bringing together professionals throughout the tri-county region to network, build relationships, and access professional development and educational opportunities designed to empower and inspire.

A Day Filled with Inspiration and Connection

The conference featured three impactful experiences designed to encourage attendees to reflect, connect, and take action in their personal and professional lives.

The afternoon began with the Panel Discussion: "Real Conversations. Real Impact.", featuring four accomplished women leaders:

- Karen Norheim, CEO, American Crane & Equipment Corp.
- Heather Chandler, President, Sealstrip Corp.
- Kristi Gage-Linderman, CEO, Gage Talent & Business Solutions
- Margo McDonnell, President, 1031 Corp.

The panel was facilitated by Wendy Moyer-Drabick of Moyer-Drabick & Associates, Ltd., and provided attendees with authentic conversations surrounding leadership growth, navigating challenges, and empowering others within their organizations and communities.

Attendees then participated in interactive roundtable discussions led by Michelle Govan, a dynamic speaker, certified life coach, and co-founder of The Govan Group, LLC. The intimate discussions created an organic environment for attendees to share experiences, build relationships, and connect with one another on a deeper level.

The conference concluded with the keynote, "The Audacity That Builds You," presented by Erika Rothenberger, a nationally recognized keynote speaker, bestselling author, media personality, and thought leader on audacity, resilience, and bold leadership. Each attendee received a copy of her new book, *Audacious Expansion*.

Celebrating Women and Organizations Making an Impact

The REACH Conference also celebrated outstanding individuals and organizations throughout the community with its annual **REACH Awards**, recognizing women and businesses that demonstrate influence, leadership, and a commitment to making a difference.

Congratulations to this year's award recipients:

Business of Influence: American Crane & Equipment Corp. – for its outstanding commitment to empowering women, fostering leadership, and creating meaningful opportunities both within its workforce and throughout the community.

Woman of Influence: Kimyetta Lewis, Better Tomorrows – for her dedication to strengthening the Pottstown community and empowering those around her.

Young Professional of Influence: Dr. Stephanie Freed, Golden Years Veterinary Services – for her compassion, innovation, and commitment to serving both animals and their families.

Master of the REACH: Pamela Mann, Help at Home with Pam – for her outstanding dedication to connecting, supporting, and empowering women through meaningful relationships.

These awards recognize the individuals and organizations whose leadership and contributions make a meaningful impact throughout the community.

Giving Back Through the REACH Mission

Giving back remains an important part of the REACH Conference, and this year's attendees once again demonstrated their generosity.

As part of the REACH Mission, attendees were encouraged to bring donations of menstrual and personal care products to support local women and girls experiencing period poverty. Thanks to the generosity of conference attendees and the leadership of REACH Mission Sponsor Ambler Savings Bank, the conference collected a record number of period poverty donations to benefit the YWCA.

The mission reflects the heart of REACH: extending support to others, seeking guidance when needed, sharing talents, and pursuing opportunities for professional and personal development.

A Record-Breaking Year

The 6th Annual REACH Conference marked a significant milestone for the program, achieving record attendance, a record number of sponsors, and a record number of period poverty donations.

The Chamber extends its sincere appreciation to the businesses and organizations whose sponsorship and support helped make the conference possible:

Empowerment Sponsors:

American Crane & Equipment Corp.; Cherry Bekaert; Lehigh Valley Health Network

Award Sponsor:

Diamond Credit Union

Beverage Station Sponsor:

Maillie LLP

Dessert Buffet Sponsor:

Tompkins

NextGEN Sponsor:

Pottstown Hospital – Tower Health

Photobooth Sponsor:

Constellation

REACH Mission Sponsor:

Ambler Savings Bank

Photography Sponsor:

Nihart Photography

Be Authentic Sponsors:

1031 CORP.; Cedarville Engineering Group, LLC; TriCounty Health Plans; Edward Jones – Jennifer Staudenmayer; Gage Talent & Business Solutions; Hobart's Run; O'Donnell, Weiss & Mattei, P.C.; Penn State Berks; RiverCrest Golf Club & Preserve; Valley Forge Tourism & Convention Board

The Chamber also extends its appreciation to the many Table Host Sponsors who helped create the unique and engaging atmosphere throughout the ballroom.

Looking Ahead

With the success of the 6th Annual REACH Conference, the REACH Committee is already looking toward the future. The committee has begun planning for next year's conference and is excited to continue building upon the momentum created by this year's record-breaking event.

The REACH Conference continues to grow as a signature professional development and networking opportunity for women throughout the region, providing a space where women can meet, mingle, grow, empower one another, and be empowered.

The TriCounty Area Chamber of Commerce thanks all 160 attendees, sponsors, speakers, award recipients, committee members, volunteers, and supporters who contributed to making the 6th Annual REACH Conference such a tremendous success.

For more information about REACH Programming, the REACH Conference, or the TCACC Foundation, Inc., please visit www.tricountyareachamber.com.



UPCOMING EVENTS.

OCT
16

Friday, 11:30 AM - 1:00 PM

Lunch & Learn: AI Tools

This will be a hands-on, practical session showing how to use AI tools—ChatGPT, NotebookLM, Gamma, and Lovable—to save time, communicate more clearly, and create content faster. Kareese Foster will do live demos that show how to turn ideas into polished emails, flyers, outlines, and presentations in minutes, and how to summarize documents into clear action steps. \$10 for Members and \$20 for Prospective members.

OCT
20

Tuesday, 6:00 PM - 8:00 PM

REACH Social: Pickleball

Grab your sneakers and join REACH for an evening of fun, connection, and a little friendly competition! Whether you're a seasoned pickleball player or have never picked up a paddle before, this event is for you. Spend two hours enjoying casual games, meeting other professional women, and learning one of the fastest-growing sports in the country. Beginners are encouraged to join—no experience necessary! Bring your own paddle if you have one, or borrow one from Brookside Country Club. Our goal is simple: have fun, make new connections, and enjoy an active evening together. \$15 per person

OCT
22

Thursday, 6:00 PM - 8:00 PM

Young Professionals: Wine Tasting

Join TriCounty Young Professionals for an evening of wine tasting at Ridgewood Winery on Thursday, October 22nd, from 6:00–8:00 PM. This relaxed social event is the perfect opportunity to meet other young professionals from across the TriCounty region while enjoying a curated wine tasting experience in a beautiful vineyard setting. For \$25 per person, guests will enjoy a wine tasting along with light snacks. Whether you're a wine enthusiast or simply looking for a fun way to expand your network, this event offers the perfect mix of great conversation, new connections, and local flavors.

OCT
28

Wednesday, 5:00 PM - 6:30 PM

Business After Hours: Tompkins - Pottstown

Join the Pottstown Tompkins team as they celebrate their anniversary! Gather with Chamber Members and business professionals for networking, light refreshments, and celebration. Connect with fellow Members, strengthen business relationships, and help us commemorate this special anniversary. We look forward to celebrating with you!



VISIONARY



STAKEHOLDER



BUILDING COMMUNITIES



CREATING CONNECTIONS



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