# POTTSTOWN'S BUILT PAST IS ALSO ITS FUTURE



**By Peggy Lee-Clark, Executive Director, Pottstown Area Economic Development Corp.**

Creating another part of the economic eco-system is in Pottstown's near future. There are currently three independent adaptive reuse projects poised to add living spaces in the Borough. There are also a portion of residential units within the Downtown receiving upgrades. This will bring approximately 150 new and improved units on-line to increase residential offerings within the Borough. All will be modern spaces in structures that were built to last. These living spaces provide for a market to attract individuals who can assist in sustaining and growing the Downtown Business Corridor. In addition, these residents will add to the region's workforce.

Dwight City Group has two projects in active construction; 274 North Hanover Street and 30 North Hanover Street will have eighty-five units and twenty-five units respectively completed by the first quarter of 2027. The former Levengood Dairy at 504-512 Chestnut Street will have twenty-four apartments when Elan Properties finish their project later in 2027. Multi-unit residential adaptive reuse projects bring back former sites to productive use for today. They are vital in using the footprint that exists within the 5.5 miles of the Borough. As a built-out established town, development happens differently here than in the surrounding suburban and rural areas that have wide swaths of land that are used for new housing in an area. This is a great asset for Pottstown as it maintains its history while preserving the overall landscape of the town.

Pottstown Area Economic Development (PAED) is proud to have collaborated with these developers and are grateful for their significant investment which furthers our mission to revitalize the 5.5 miles of Pottstown Borough. We provide a unique opportunity for the development community to have a champion through what can sometimes be a complex process. For other developers who have the vision and experience in adaptive re-use, PAED is here to help. For more information, please contact Peggy Lee-Clark, Executive Director pleeclark@paedinc.org





*The former Levengood Dairy at 504-512 Chestnut Street (above) and the proposed remodel (below).*

*PAED is a private 501(c)(3) entity that works in partnership with business and municipal leaders to improve the economic climate and future of Pottstown, PA.*

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MONTGOMERY COUNTY COMMUNITY COLLEGE




# Montgomery County Community College

## *Pottstown Roots. New Possibilities.*

For 30 years, Montgomery County Community College's (MCCC) Pottstown Campus has helped local residents build brighter futures close to home. Today, the Pottstown Campus offers more opportunities than ever for students to pursue their educational and career goals without leaving the area. Whether you're beginning college for the first time, returning to finish a degree, or preparing for a new career, you can achieve your goals at MCCC.

The Pottstown Campus has expanded its course offerings to meet the needs of today's students and employers, ensuring that students can earn select degrees in their entirety in Pottstown. Students can pursue an Associate of Science in Business Administration, gaining a strong foundation in business, management, and accounting while preparing for a wide range of transfer opportunities. Those seeking flexibility can pursue a Liberal Studies Associate of Arts degree to explore diverse subjects while discovering interests and refining academic and career goals. The Associate of Science degree in Psychology offers a pathway to transfer and, ultimately, pursue careers in mental health services, social services, education, and other people-centered professions.

Students interested in healthcare can begin their journey through Pottstown's Pre-Health class series. These foundational courses provide the prerequisite coursework needed to continue into healthcare programs while building the knowledge and skills necessary for success in one of the region's fastest-growing fields. It's an ideal starting point for those exploring careers dedicated to helping others and improving community well-being.

MONTGOMERY
COUNTY COMMUNITY COLLEGE

For individuals seeking hands-on training and direct pathways to employment, MCCC's workforce development programs deliver practical skills that employers need today. The Computer Numerical Control (CNC) Program offers training for aspiring CNC operators and machinists. Students learn blueprint reading and tool identification, as well as CNC mill and lathe operations.

Looking ahead, MCCC continues to invest in workforce training opportunities that support both local employers and residents. The College recently received a $280,000 PA Smart Grant to launch a welding training initiative in partnership with Eastern Center for Arts and Technology and Western Montgomery Career and Technology Center. By offering evening or weekend training opportunities, the program will help adult learners, working individuals, and caregivers access high-quality welding education. Additional programs under exploration include apprenticeship-readiness opportunities in the skilled trades.

Opportunity is growing at the Pottstown Campus alongside the community it serves. Whether your goal is earning a degree, preparing for transfer, entering healthcare, or gaining workforce skills for immediate employment, you'll find affordable, accessible options designed to help you succeed close to home. Come, learn, and grow at our Pottstown Campus. For additional information, please visit www.mc3.edu/Pottstown.

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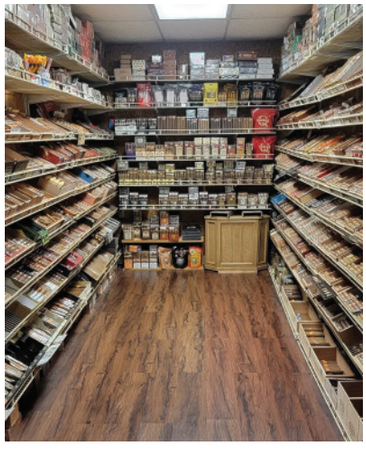
# Cole Tobacco

Cole Tobacco, located at 215 E. High Street in downtown Pottstown, has everything you need to get started rolling your own carton of cigarettes for $10. The friendly staff at Cole Tobacco are more than happy to show you how, just ask. Cole Tobacco has a walk-in humidor, with a wide range of high-grade cigars. Join Cole's Tobacco Cigar Club to earn an additional ten percent off the purchase of high-grade cigars. Cole Tobacco also carries lots of old-time candy, penny candy, smoke odor candles, incense, cigarette cases, flasks, and a wide variety of vape products. For additional information, please call 610.323.4991.



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Hope Capital Investments is a full-service real estate investment company dedicated to revitalizing communities and creating long-term value for property owners. As a "one-stop shop" our company helps investors purchase, renovate, and manage investment property. With an in-house construction crew, we can build homes from the ground up, also servicing homeowners with exceptional renovation work including roofing, siding, plumbing, HVAC, kitchens, bathrooms, paint, flooring and more. Our mission is to transform properties into homes while delivering exceptional service. Text or call Vincent Hope at 267.966.7421 and visit www.Hopecillc.com for more information!

# Coventry Parlor at Laurel Locks

Coventry Parlor at Laurel Locks, located at 653 Laurelwood Road, Pottstown, PA 19465 is open for breakfast, lunch six days a week, Tuesday through Sunday. They are open Monday for ice cream and baked goods from 4:00 PM - 8:00 PM, and now open for dinner Tuesday through Sunday from 7:00 PM to 8:00 PM. "Our soups are something that we take great pride in, especially during the fall and winter," said owner Austin Dunhour. "Come get warmed up with a cup of soup and a sandwich. Nothing pretentious. We use quality ingredients and take the time to create all of our offerings."

Austin and Mary Catherine Dunhour are also continuing the Coventry Parlor tradition of offering a wide selection of fresh baked goods. "We have this robust baked food program that we're only trying to increase especially around the holiday season," Austin Dunhour said. "Leave the baking to us. Everybody is so busy during the holiday season so we offer all of your classic holiday favorites at reasonable prices for holiday parties, corporate events and family gatherings," he said, adding, "As we continue to grow, we want to offer our space to encourage more get togethers and community, group-based activities, church groups, youth groups and after-school gatherings. We want people to use this space as much as possible. It's a beautiful piece of real estate that we want to encourage people to use and visit."

You can now get your Coventry Parlor favorites delivered to your door on GRUBHUB. For additional information, please call 484.300.4911 and visit www.coventryparloratlaurellocks.com.

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# Investing in the People and Places Behind Pottstown's Progress



Pottstown's revitalization is visible in improved parks and downtown storefronts. It also shows up when children discover something new, families put down roots and residents find better opportunities. For more than two decades, Pottstown Regional Community Foundation (PRCF), formerly Pottstown Area Health & Wellness Foundation, has helped turn community priorities into action through grantmaking, planning and partnerships. Since its founding in 2003, the Foundation has awarded $59.8 million in grants across the greater Pottstown region, supporting efforts that strengthen neighborhoods, expand opportunities and improve quality of life.

That commitment can be seen throughout the borough, from Memorial and Riverfront parks to the Pottstown Outdoor Recreation Hub and Pollock Park's soccer mini-pitch. In fiscal year 2026, PRCF's Pottstown Community Voices Grant Fund awarded $100,000 to nine projects reviewed by local volunteers, including funding for planned sidewalk and lighting improvements near the Ricketts Community Center. These investments reflect the Foundation's ongoing commitment to helping residents shape stronger, healthier neighborhoods.

Creating places where people gather, learn and connect is another important part of that work. Early Foundation support helped the Pottstown Children's Discovery Center take shape, creating a downtown destination that welcomed 9,910 visitors in 2025.



PRCF also convenes Pottstown Play Streets, bringing free recreation and community resources into neighborhoods. More recently, the Foundation helped power Pianos for Pottstown, a public art pilot designed around two artist-created street pianos and participation from local youth and artists. These projects make room for creativity, connection and community pride.

Lasting revitalization also means ensuring long-term residents benefit from Pottstown's progress. Foundation grants have supported Hobart's Run's homeownership and neighborhood façade initiatives, skilled-trades training through Making a Difference Economically, and development of a practical nursing program at Montgomery County Community College's Pottstown campus. Investments in food access, healthcare and housing stability help residents build a more secure future while strengthening the community as a whole.

As Pottstown considers the potential return of passenger rail and future development, the Foundation's Thriving Communities program is helping residents, businesses and community leaders explore opportunities while ensuring that those already here have a voice in the borough's future. A recent feasibility study of Pottstown's Recreation and Tourism District illustrates how collaborative planning can identify opportunities for significant local and regional economic activity, job creation, recreation and community benefits. Complementing these efforts, FORCE, an initiative of Be ReZilient, collaborates with the Montgomery County Department of Commerce and other regional partners to provide technical assistance, access to capital and business development resources that help minority-owned and other small businesses participate in Pottstown's economic growth. Individuals, families and businesses can also contribute to this progress by supporting existing charitable funds or establishing one that reflects the causes they care about. With PRCF, local generosity can help shape Pottstown's next chapter.




**BE PART OF WHAT COMES NEXT.**

**Explore ways to give, support local causes or establish a charitable fund at pottstownfoundation.org/ways-to-give/**

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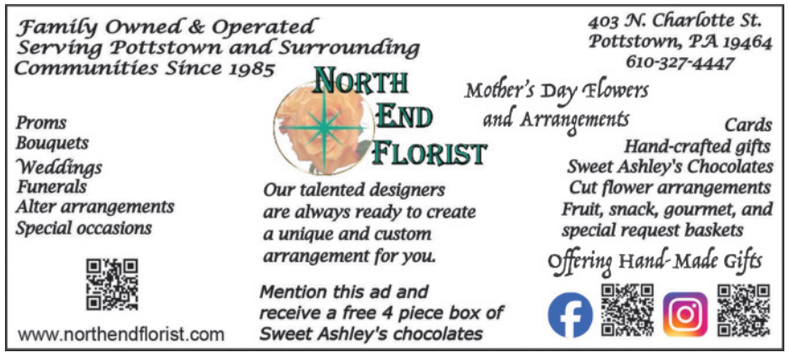










## Ye Old Coventry Pub

"Good Food, Good Friends and Good Times" has been the motto of the Coventry Pub for many years. Conveniently located South of Pottstown and North of Bucktown on Route 100, the Coventry Pub was originally a farmhouse and started as a pub in 1960. Ye Old Coventry Pub is famous for its hand carved roast beef — cooked and carved from a standing beef roast, and home-made snapper soup. In addition, the Pub features a full lunch and dinner menu, and a variety of sandwiches and salads, as well as a comfortable bar. The friendly Pub is a perfect place to watch sports and chat. The Pub also has a separate dining room, and we have patio dining — weather permitting — dogs are welcome to sit out at the patio.

Daily specials: Every Monday— special "2-for-dinners" with five choices — chef special dinners; Tuesday — Taco Tuesday; Wednesday — Burger Day specials; Thursday — Clam special & Trivia, 7-9 P.M. featuring fun and prizes. Weekend dinner specials include Prime Rib; Saturday afternoon — Soup and Sandwich special; Sunday — Family Day-Wert's Birch Beer on tap from 1960s, a local favorite from Topton; Shepherd's pie and children's menu.

The Coventry Pub features 11 drafts with three rotating seasonal taps. There is always a draft and cocktail special. Check out our Facebook page for daily specials and events. For more information, please call 610.323.5790.

## North End Florist

Whether they wanted flowers for a wedding, signs of love and affection for Valentine's Day, honoring parents on Mother's and Father's Day, sympathy arrangements for a funeral, bouquets, wristlets, and boutonnieres for the prom, sending to a special someone far away, North End Florist has always been the go-to place for the Pottstown Community's floral needs.

North End Florist is well known for their ability to create custom designed arrangements. Although their work is always on display in the glass cooler cases, the pieces that usually are not seen are for funerals. Our designers have been asked to incorporate quite a variety of items and mementos into these pieces. Some of our best remembered pieces included a Firestone tire; a pair of Harley Davidson boots; and a pair of fireman's boots.

North End Florist is located at 403 N. Charlotte Street, Pottstown, PA 19464. For additional information, please call 610.327.4447 and visit www.northend florist.com.

## Embody's Sunoco Service Center

Embody's Sunoco, located at 1435 East High Street in Pottstown, has been serving the surrounding area for 55 years! Embody's is a family-owned and operated establishment. Hours are Monday through Friday, 6 AM to 9 PM, Saturday and Sunday 7 AM to 7 PM. They accept all major credit cards. Terry Embody's expert technicians service all makes and models of vehicles.

Some of Embody's services include: Pick up and delivery of vehicle; PA State Safety and Emissions Inspections; Factory-scheduled maintenance, Sales and service of many major brands of tires; Computerized wheel balancing; Brake service; Exhaust repair and replacement; Air conditioning & cooling system maintenance and repair; Tune-ups and computerized engine diagnostics; Fuel injection service; Engine repair; Transmission service; Steering and suspension repairs; Replacement of shocks and struts; and Road Services such as emergency jump and tire repair.

Please stop in or call 610.326.2250 to inquire about fleet service, or to reach Terry.



# Pottstown Dance Theatre

## *New Classes Formed and New Students Welcome*



The Pottstown Dance Theatre recently started its 2026-2027 season and is still accepting new students for most classes! Styles include Ballet and Pointe, Tap, Jazz, Musical Theater, Creative Movement, Modern/Contemporary, Hip-Hop, Breakdance, Acro Dance Arts, African Dance, Irish Dance, and now: ***Popping, Locking, and Tutting!*** This genre is often thought of as a sub-genre of Hip-Hop and really helps a dancer get a "GROOVE"! It's a fun way to get funky, really get a great workout, and is taught by Dr. David Heller. You'll love the music and rhythmic vibe!



The studio also has an established Pilates program which includes Mat classes, Reformer Classes, and private lessons on the Trapeze Table (also known as the "Cadillac") given by certified and long-term instructor, Michelle Jones Wurtz. Pilates is great for maintaining core strength, flexibility, and can ease back pain, arthritis, and various other joint issues. Many orthopedic specialists recommend Pilates to alleviate pain and strengthen areas of concern. You get a great workout without stressing the joints!

Preliminary dance levels are a great way to introduce young students to the joy of movement and the benefits that transfer into daily life. They learn to work in different rhythms, in group settings, stretching techniques, age-appropriate choreography, and often make new friends. These classes include First Steps (for age three), Creative Movement (for ages four and five), Intro to Tap and Jazz (for ages 6-8), and PreBallet (for ages 6-8). You'll love how your little one twirls and feels the music! Call the studio at 610.323.2569 or visit the website at www.pottstowndance.com to get registered. Don't wait as some classes have filled up!


**New Students Still Welcome at Pottstown Dance Theatre**

*Space is available in most classes including: Ballet & Pointe, Tap, Jazz, Musical Theater, Contemporary/ Modern, Acro, Hip-Hop, Popping/Locking, Breakdance, African Dance, Irish Dance, Creative Classes, and Pilates.*

Call **610-323-2569** or visit
**www.pottstowndance.com**
72 W. Main St., Pottstown PA 19465



**Pottstown Dance Theatre**
**Michelle Jones Wurtz, Director**
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*Ballet and pointe, tap, hip-hop, jazz, modern/contemporary/lyrical, Irish Dance, African Dance, break dance, creative movement, Acro, and Pilates!*





# Steve's North End Mower Shop

In 1953, Steve's North End Mower Shop began its quest to provide quality service on outdoor power equipment. Owner Steve Binczak quickly brought in the product lines of Toro, Gravely and Snapper. Through the early years the business had slowly grown with more homeowners having gas powered lawn and garden equipment.

In 1965, current owner Carl Hessler started working for Steve's North End Mower Shop while still attending Pottsgrove High School.

In 1969, Steve's North End Mower Shop moved to its current location on Maugers Mill Road. Building on continued growth, picked up the handheld product line called McCulloch.

In 1984, Carl had purchased the business from Steve. Deciding to leave the name so as to not confuse current and new customers.

In 1999, the snowblower lineup by Ariens was added.

In 2017, Echo handheld products were added to the lineup offered at Steve's North End Mower Shop.

Still to this day, 41 years later Steve's North End Mower Shop is still owned by Carl and is coordinated with his son Gary. They provide sales and services to homeowners, landscapers and municipalities. Their major brands today include Toro, Gravely, Ariens and Echo. Service is provided on most other brands they do not sell.



Next time you're in need of repair or replacement of your current outdoor lawn and garden equipment, give Steve's North End Mower Shop a call or email.

Visit www.stevesmowership.com to get detailed information about us and meet our dedicated staff members. We're looking forward to working with you.

Steve's North End Mower Shop is located at 435 Maugers Mill Road, Pottstown, PA 19464. For additional information please call 610.323.7003.